

Ski maker gets naming rights to Ogden rec center

Source: The Associated Press, January 27, 2007

A 125,000-square-foot recreation center will be named for Salomon, a major ski brand, as part of the incentives to land the parent company, Amer Sports Corp.

“It was one of the perks to get them to come to Ogden,” Councilwoman Dorene Jeske said.

In October, Amer announced it would consolidate its North American headquarters by moving three major brands, Suunto, Salomon and Atomic, to Ogden.

The move is expected to create up to 230 jobs.

The Governor’s Office of Economic Development authorized tax incentives worth about \$7.9 million for Finland-based Amer over 10 years. Ogden has also thrown in millions in aid.

Council Vice Chairwoman Amy Wicks said she doesn’t object to the recreation center being named for Salomon. But she wonders if the city could have sold the rights to help cover costs for the development of The Junction’s pedestrian plaza.

The high-adventure recreation center is slated to open in May. It will have bowling, an arcade, four eateries and Gold’s Gym.